

Media Kit Q2-2025

Discover Crypto Insights Now!

BitNotícias is a leading portal dedicated to delivering the latest and most relevant information on Bitcoin, cryptocurrencies, and Web3. Committed to quality, accuracy, and fostering a deep understanding of these dynamic topics, BitNotícias aims to be a beacon in the crypto world.

Our mission is to provide high-quality content on financial products and services, guiding our users to make informed decisions. Stay updated with BitNotícias as we illuminate the trends, innovations, and opportunities shaping the crypto landscape.



Global Data.

Gender



80.1% Man
19.9% Woman

Age

30.9%	35.33%	17.86%
18 - 24 years	25 - 34 years	35 - 44 years
10.34%	2.91%	2.65%
45 - 54 years	55 - 64 years	+65 years

Social Networks

f	Facebook	+70
🐦	Twitter	+15,4K
📷	Instagram	+40,5K
📩	Telegram	+1400
💬	Whatsapp	+700

Pageviews

290,642

Sessions

138,036

Users

104,504

Average durarion

00:00:12

Pages / Session

2,78

According to Google Analytics - Q2 2025

AD Display.

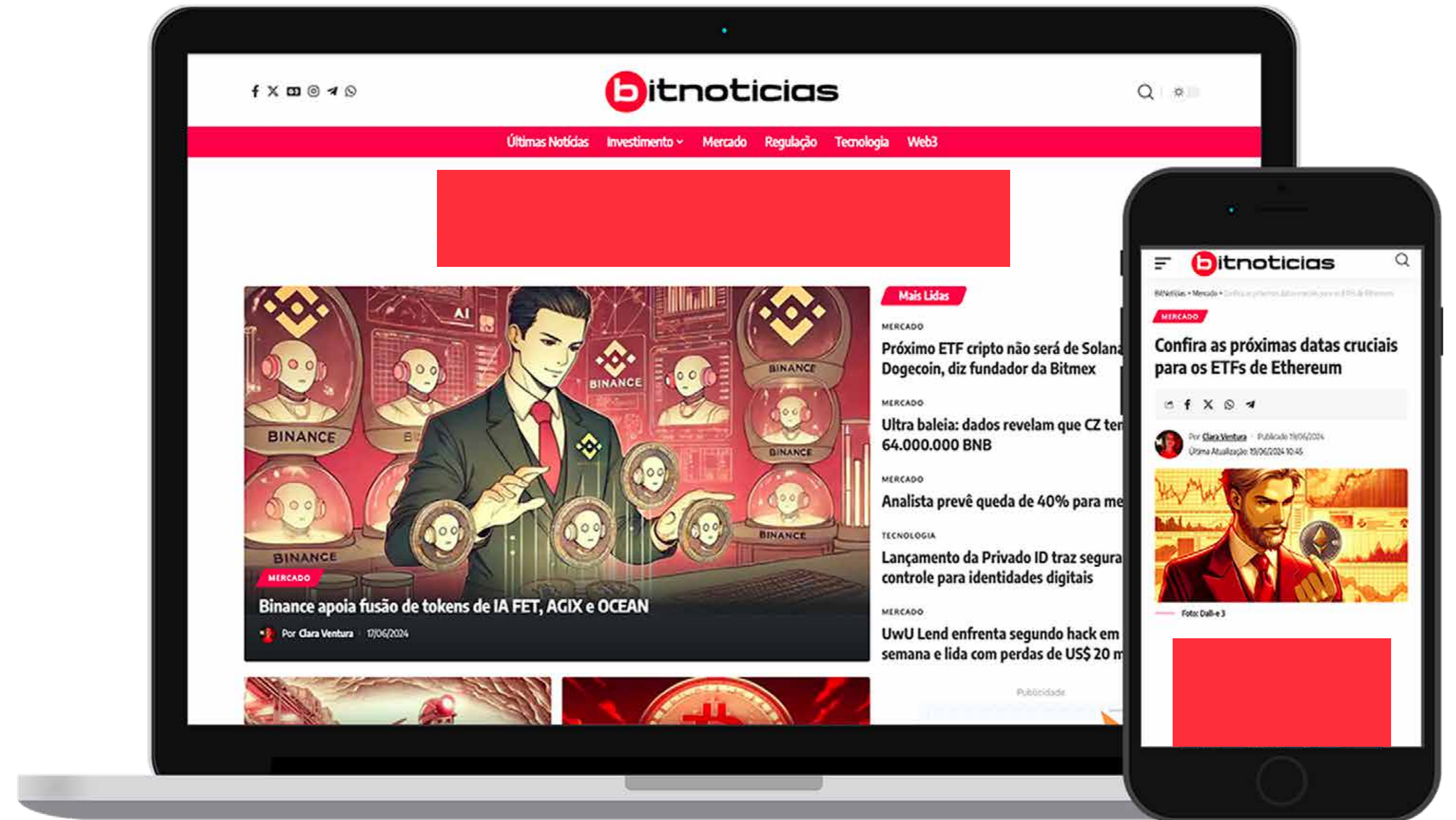
Increase your **brand awareness** and **generate conversions** through ads that highlight your messages.



Display your optimized image for desktop, tablet and mobile.

Slots:

- Billboard;
- Super banner;
- Rectangle;



Slots.

Billboard:

Local: Home page.

*Desktop (px): 970x250.

*Tablet / Mobile (px): 300x250.

Extensions accepted: GIF / JPEG / PNG

Animation time: Livre.

Looping: Livre.

Super Banner:

Local: Home page.

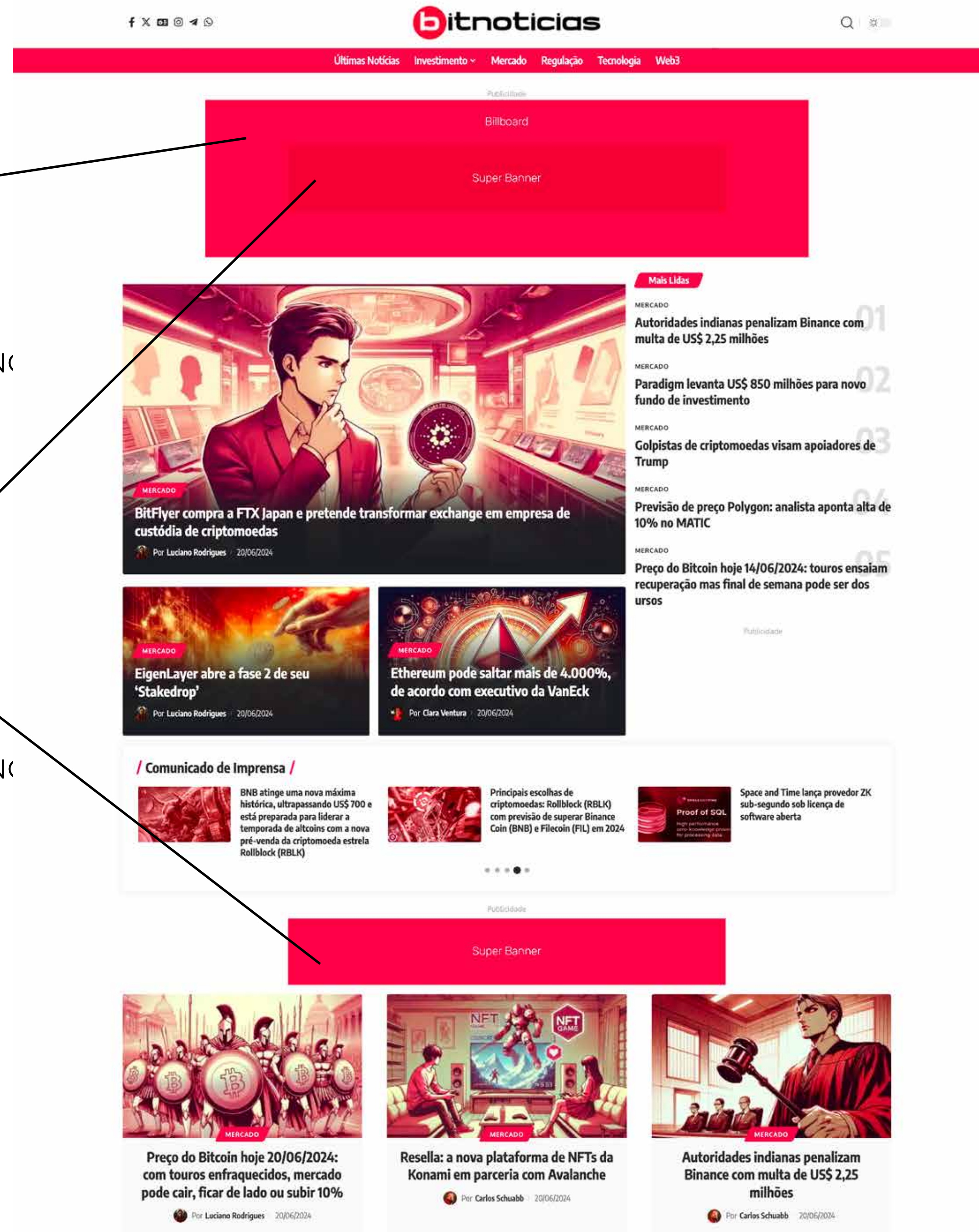
*Desktop (px): 728x90.

*Tablet / Mobile (px): 300x250.

Extensions accepted: GIF / JPEG / PNG

Animation time: Livre.

Looping: Livre.



Super banner in-article:

Local: News.

*Desktop (px): 728x90 - Top Page.

*Tablet / Mobile (px): 300x250 - After Thumb.

Extensions accepted: GIF / JPEG / PNG.

Animation time: Livre.

Looping: Livre.

Rectangle Inline content:

Local: News / Paragraphs.

*Desktop (px): 300x250.

*Tablet / Mobile (px): 300x250.

Extensions accepted: GIF / JPEG / PNG.

Animation time: Livre.

Looping: Livre.



Rectangle Sidebar:

Local: News / Sidebar.

*Desktop (px): 300x250.

Extensions accepted: GIF / JPEG / PNG.

Animation time: Livre.

Looping: Livre.

Articles.

Increase the visibility of your product or project on the internet with article publications.

We work with two models to better meet your needs, being:

- Press Release
- Sponsored Article

*Text prepared, signed and sent by the advertiser, approved and published by Bitnoticias.

*Minimum length: 300 words.



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